

## WENDY NG: CURRICULUM VITAE 2011

Graphic Design and Creative Economy



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### EMPLOYMENT

#### Project Officer, Knowledge Transfer Office, Hong Kong Baptist University. October 2010 - Now.

Research and develop Knowledge Transfer projects related to visual arts discipline and under the creative economy of Hong Kong. Act as an ambassador of the KT office, to promote and facilitate partnerships between university and commercial businesses, in the aims of creating innovative business strategy solutions and transforming the visual arts scene of Hong Kong.

<http://youngartistsagency.wordpress.com>  
[http://kto.hkbu.edu.hk/news\\_ava.php](http://kto.hkbu.edu.hk/news_ava.php)

#### Assistant Graphic Designer, Merchandising for Life Ltd., London, UK. October 2009 - June 2010.

Have worked on a part-time basis to create illustration and graphics as band merchandises for clients including You Me At Six, Paramore, Brand New etc., as well as assisting Head Graphic Designer and the Sales managers for marketing and project management. Approved design are selling online internationally at

[www.loudclothing.com](http://www.loudclothing.com)  
[www.merchfl.com](http://www.merchfl.com)

#### Design Internship, MediaCom London, UK. August 2009 - September 2009.

Have worked in teams on a creative basis for several pitches including IKEA and MET police, as well as project management and making briefs for projects. Also responsible for updating and to create illustrations for company's new global online site.

[www.mediacomuk.com](http://www.mediacomuk.com)

#### Project Assistant, Council Secretariat, Hong Kong Trade Development Council. July 2008 - September 2008.

Responsibilities included reviewing the annual business plans of the nine program areas, editing and proofreading the business plan, other duties are related to the annual planning process of the Council Secretariat.

[www.hktdc.com](http://www.hktdc.com)

#### Design Internship, Up Publications Limited, Hong Kong. June 2007 - September 2007.

Assisted layout and conducted the magazine Book4you in a weekly basis, illustrations are published both on the cover and inside spreads which distributes limitedly around the city area of Hong Kong. Had also help in updating and creating company's website with basic animations.

[www.uppublications.biz](http://www.uppublications.biz)

#### English Teaching Assistant, Canaan Creative Education, Hong Kong. Summer of 2004 and 2005.

Assisted and taught children with organisation and oral skills. Other job duties included design arts templates and prepare crafts materials for lessons

#### Administration Assistant, Cheng Kin Shing Instructment Co Ltd Hong Kong, June 2003 -September 2003.

Basic job duties included scanning and distributing drawing, general office assistance as handling customer enquiries on phone and email.

## **EDUCATION**

- 2009-10 MA Managing in the Creative Economy,  
Kingston University London.
- 2006-09 BA (Hons) Graphics Design,  
Central Saints Martin, College of Arts & Design, Univeristy of Arts, London.
- 2005-06 Foundation Studies of Art and Design,  
Chelsea College of Arts and Design, University of Arts, London.
- 2003-05 A-Levels: Business Studies (C), Maths (C), Arts (C), Design Technology (C),  
King Edward's School Witley, UK.
- 1998-03 HKCEEs: Chinese, English, Maths., Economics, History, Eng. Lit., Geog., Art & Design,  
St. Clare's Girls School, HK.

## **EXHIBITIONS**

- 2009 Graphic Design Degree Show '09 at Bargehouse, OXO Tower, London.
- 2008 Free Range 'Under Constructions', Summer Shows,  
The Old Truman Brewery, London.
- 2006 Mash Lounge Opening Show, 19 -21 Great Portland street, London.

## **SKILLS**

Macintosh & PC user, fluent in Adobe Illustrator, InDesign and Photoshop, basic Dreamweaver and Flash.  
Good knowledge in Marketing, Financial Resource, HR and Operational Managements.  
Good skills in Microsoft Word and Excel, Keynote and powerpoint presentation.

## **PERSONAL**

Speak fluent English, Cantonese and good Mandarin.  
Excellent in free-hand drawing, good knowledge in Photography, Typography and Screen Printing.

## **REFERENCES**

Mr. Peter Benz  
Program Director, Academy of Visual Arts of Hong Kong Baptist University  
Email: benz@hkbu.edu.hk  
Office: +852 2353 5794

Mr. Tom Curtis  
MediaCom UK, Joint Head of MediaCom Create  
Email: Tom.Curtis@mediacom.com  
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